DEI

DIVERSITY, EQUITY & INCLUSION

SPONSORSHIP OPPORTUNITIES

2022









Scott Thompson
Director of Development
sthompson@starkloff.org
314-588-7090
starkloff.org

Who We Are

Starkloff Disability Institute is a St. Louis-based nonprofit with a mission of disability inclusion.

Founded by Disability Rights pioneer Max Starkloff,
SDI works to break down barriers that keep people with disabilities in poverty and prevent their full participation in society.

Our focus is leveling the playing field for people with disabilities in the workplace.

Why should your company get involved?

1 in 4
people has a
disability



39% of candidates turned down or didn't pursue a job

at a company that didn't seem inclusive enough.

McKinsey



What We Do

SDI offers innovative, disability-led programming that empowers professionals and students with disabilities to discover and advance in careers they love. SDI works with employers and the community to be more welcoming through highly engaging trainings, customized consulting, and community events.





College Internship and Career Readiness Program



Professional Career Development Program





Helps high school students with disabilities discover and understand the vast career opportunities ahead of them and develops foundational tools for independent lives including self-advocacy, personal finance, and peer support



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Career Camp

Summer day camp with four week-long sessions that introduce students to possible careers through visits to employers and discussions with employees about their educational and career paths. Students build confidence and become powerful self-advocates through staff-led life skill sessions, culminating in student presentations at the end of every week.

Career Club

An academic year program to parallel the summer career camps, students focus on a different industry every month, participating in a panel discussion with working professionals and engaging in a hands-on activity to explore skills and strengthen their peer support network.

Parent
Roundtable

A monthly gathering for parents of transition-age kids with disabilities to learn about resources and connect with each other. SDI staff lead discussions and answer questions as experts with the lived experience as people with disabilities who are successful, independent professionals.

Your investment includes:

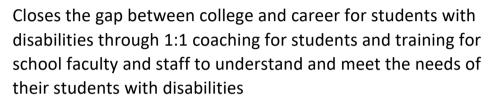
Recognition highlighting your company's DEI commitment through sponsorship of these programs through SDI's website, newsletter, and social media for 1 year and the opportunity to distribute branded materials to program participants.















SPONSORSHIP OPPORTUNITIES

Your investment includes website, newsletter, and social media recognition highlighting your organization's DEI commitment for each event and the opportunity to distribute branded materials to program participants.

Internship Intensive Sponsor

\$15,000

A weeklong intensive program prepairing college students with disabilities to successfully seek internships, providing the experience critical to launching their careers post-graduation. Students work with staff on resume and interview skills and learn tips about the process from real hiring professionals at our partner companies. Sponsorship includes invitation to connect directly with students.

Speaker Series Sponsor

\$5,000

Guest speaker webinars presented once per semester on a range of topics to foster independence and introduce positive role models with disabilities, helping students successfully navigate their futures.

LEADERSHIP Sponsor

\$10,000

COMMUNITY
Sponsor
\$2,500

UNIVERSITY PARTNER BREAKFAST

An annual event with 30+ colleges to educate faculty and staff on best practices in disability inclusion to better support students during school and achieve successful outcomes post-graduation.



Contact Scott Thompson at 314-588-7090 or sthompson@starkloff.org for details and additional opportunities



STARKLOFF CAREER ACADEMY



Levels the playing field for candidates with disabilities by developing the skills and confidence they need to advance in their careers through expert classes supplemented with 1:1 career coaching and support

SPONSORSHIP OPPORTUNITIES

Your investment includes website, newsletter, and social media recognition highlighting your company's DEI commitment throughout the class session, the opportunity to distribute branded materials to program participants, the opportunity to deliver a message (recorded or live) during graduation, and an invitation to connect directly with these talented candidates.

Starkloff Career Academy Class

SDI's flagship program is a rigorous 10-week course that empowers job-seekers with disabilities to achieve career success. Candidates learn job-search, resume, and interview strategies directly from recruiters and hiring managers at many of St. Louis' top companies. They work with SDI staff who share their identities as disabled professionals to understand their disability as a strength and learn to discuss it confidently with potential employers.

SPRING
SESSION
Sponsor
\$20,000

SPONSOR
\$20,000

SPONSOR
\$20,000

\$20,000





SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Demonstrate your leadership investment in DEI and our community through a sponsorship of these disability-led events during NDEAM (October)

NDEAM PRESENTING

Sponsor

\$50,000

Includes presenting sponsorship of WWDS and Irons for Inclusion, recognition in all communications and press release, website feature, opportunity to share video message to be played during events throughout the month, and complimentary Disability Allyship training for up to 250 employees.



Training and continuing education complimentary 4-part series for HR professionals and managers taught by experts who provide the resources to attract, hire, and retain employees with disabilities.

Champion of Inclusion \$25,000

Accessibility \$15,000

Barrier Free \$10,000

Opportunity \$5,000



Community event attracting corporate partners, civic leaders, and disabled athletes for a day of fun on the course at the beautiful Forest Hills Country Club followed by a reception.

Ace \$25,000

Eagle \$10,000

Birdie \$5,000

Par \$2,500

