

# DEI

DIVERSITY, EQUITY & INCLUSION

# SPONSORSHIP OPPORTUNITIES

## 2022



**DIVERSITY**  
includes  
**DISABILITY**



The workforce, workplace disability advisor.

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## Who We Are

Starkloff Disability Institute is a St. Louis-based nonprofit with a mission of disability inclusion.

Founded by Disability Rights pioneer Max Starkloff, SDI works to break down barriers that keep people with disabilities in poverty and prevent their full participation in society.

Our focus is leveling the playing field for people with disabilities in the workplace.

**Why should  
your company  
get involved?**

**1 in 4  
people has a  
disability**

**Companies with the  
best DEI practices have  
30% higher economic  
profit margins.**

*Accenture*

**39% of candidates turned  
down or didn't pursue a job  
at a company that didn't  
seem inclusive enough.**

*McKinsey*

## What We Do

SDI offers innovative, disability-led programming that empowers professionals and students with disabilities to discover and advance in careers they love. SDI works with employers and the community to be more welcoming through highly engaging trainings, customized consulting, and community events.



**High School Career  
Discovery Program**



**College Internship and  
Career Readiness Program**



**STARKLOFF  
CAREER  
ACADEMY**

**Professional Career  
Development Program**





Helps high school students with disabilities discover and understand the vast career opportunities ahead of them and develops foundational tools for independent lives including self-advocacy, personal finance, and peer support



## SPONSORSHIP OPPORTUNITIES

### Career Camp

Summer day camp with four week-long sessions that introduce students to possible careers through visits to employers and discussions with employees about their educational and career paths. Students build confidence and become powerful self-advocates through staff-led life skill sessions, culminating in student presentations at the end of every week.

### Career Club

An academic year program to parallel the summer career camps, students focus on a different industry every month, participating in a panel discussion with working professionals and engaging in a hands-on activity to explore skills and strengthen their peer support network.

### Parent Roundtable

A monthly gathering for parents of transition-age kids with disabilities to learn about resources and connect with each other. SDI staff lead discussions and answer questions as experts with the lived experience as people with disabilities who are successful, independent professionals.

**Your investment includes:** Recognition highlighting your company's DEI commitment through sponsorship of these programs through SDI's website, newsletter, and social media for 1 year and the opportunity to distribute branded materials to program participants.

**BUILD**  
Sponsor

**\$15,000**

**COLLABORATE**  
Sponsor

**\$10,000**

**ENGAGE**  
Sponsor

**\$5,000**

**CONNECT**  
Sponsor

**\$2,500**



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# Access U



Closes the gap between college and career for students with disabilities through 1:1 coaching for students and training for school faculty and staff to understand and meet the needs of their students with disabilities

## SPONSORSHIP OPPORTUNITIES

Your investment includes website, newsletter, and social media recognition highlighting your organization's DEI commitment for each event and the opportunity to distribute branded materials to program participants.

**Internship  
Intensive**  
Sponsor

**\$15,000**

A weeklong intensive program preparing college students with disabilities to successfully seek internships, providing the experience critical to launching their careers post-graduation. Students work with staff on resume and interview skills and learn tips about the process from real hiring professionals at our partner companies. Sponsorship includes invitation to connect directly with students.

**Speaker  
Series**  
Sponsor

**\$5,000**

Guest speaker webinars presented once per semester on a range of topics to foster independence and introduce positive role models with disabilities, helping students successfully navigate their futures.

**LEADERSHIP**  
Sponsor

**\$10,000**

**COMMUNITY**  
Sponsor

**\$2,500**

### UNIVERSITY PARTNER BREAKFAST

An annual event with 30+ colleges to educate faculty and staff on best practices in disability inclusion to better support students during school and achieve successful outcomes post-graduation.



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# STARKLOFF CAREER ACADEMY



Levels the playing field for candidates with disabilities by developing the skills and confidence they need to advance in their careers through expert classes supplemented with 1:1 career coaching and support

## SPONSORSHIP OPPORTUNITIES

Your investment includes website, newsletter, and social media recognition highlighting your company's DEI commitment throughout the class session, the opportunity to distribute branded materials to program participants, the opportunity to deliver a message (recorded or live) during graduation, and an invitation to connect directly with these talented candidates.

### Starkloff Career Academy Class

SDI's flagship program is a rigorous 10-week course that empowers job-seekers with disabilities to achieve career success. Candidates learn job-search, resume, and interview strategies directly from recruiters and hiring managers at many of St. Louis' top companies. They work with SDI staff who share their identities as disabled professionals to understand their disability as a strength and learn to discuss it confidently with potential employers.

**SPRING  
SESSION**

Sponsor

**\$20,000**

**SUMMER  
SESSION**

Sponsor

**\$20,000**

**FALL  
SESSION**

Sponsor

**\$20,000**



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## National Disability Employment Awareness Month

### SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Demonstrate your leadership investment in DEI and our community through a sponsorship of these disability-led events during NDEAM (October)

**NDEAM  
PRESENTING**  
Sponsor  
**\$50,000**

Includes presenting sponsorship of WWDS and Irons for Inclusion, recognition in all communications and press release, website feature, opportunity to share video message to be played during events throughout the month, and complimentary Disability Allyship training for up to 250 employees.



Training and continuing education complimentary 4-part series for HR professionals and managers taught by experts who provide the resources to attract, hire, and retain employees with disabilities.

**Champion of Inclusion \$25,000**

**Accessibility \$15,000**

**Barrier Free \$10,000**

**Opportunity \$5,000**



Community event attracting corporate partners, civic leaders, and disabled athletes for a day of fun on the course at the beautiful Forest Hills Country Club followed by a reception.

**Ace \$25,000**

**Eagle \$10,000**

**Birdie \$5,000**

**Par \$2,500**



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